The UCSB Office of Technology & Industry Alliances (TIA) is offering an internship program to provide UCSB students with the opportunity to gain experience in the marketing, commercial analysis and licensing of novel technologies developed by UCSB researchers.

**RESPONSIBILITIES**

Working with professional technology managers, interns will:
- Evaluate novel technologies for commercial viability
- Perform market assessments
- Identify commercial players within an industry sector
- Draft marketing materials and create marketing tools

**QUALIFICATIONS**

- Currently enrolled UCSB students (undergraduate or graduate level)
- Excellent written and verbal communication skills
- Comfortable using databases and on-line resources

**INTERNSHIP AVAILABILITY**

- Three paid positions - 8 to 12 hours a week, $11 per hour
- Minimum one-year commitment
- One internship position available in each of the following technical areas:
  - Materials Science
  - Bioengineering/Biotech
  - Computer Engineering/Computer Science

To apply, please provide your resume and a brief statement of what you hope to gain through the internship, via email, to:

Sherylle Mills Englander
Director
Office of Technology & Industry Alliances
englander@tia.ucsb.edu

Applications will be accepted starting on September 23, 2012; for primary consideration, submit application prior to October 8, 2012.

The Office of Technology & Industry Alliances (TIA) manages intellectual property developed at UCSB and handles more than 600 active inventions. TIA provides patenting, technology marketing, licensing and startup formation assistance for the UC Santa Barbara campus.
For more info visit  [http://www.tia.ucsb.edu/](http://www.tia.ucsb.edu/)