2014-2015 Internship Program
UCSB Office of Technology & Industry Alliances

About the Office of Technology & Industry Alliances (TIA)

The Office of Technology & Industry Alliances is responsible for managing all intellectual property (patents and copyrights) developed at UCSB and for managing the many agreements with industry partners that support research collaborations.

About the Position

TIA is seeking a motivated and detail-oriented undergraduate intern to assist with marketing efforts through the 2014-15 academic year. The position will receive basic training and hands-on experience in technology marketing. The ideal candidate will have strong writing and analytical skills, a passion for technology, and the ability to work independently.

Responsibilities:

- Write and edit marketing content (technology descriptions, email and website copy, etc.)
- Organize and edit data in Salesforce
- Perform market analysis to determine commercial viability of specific technologies
- Analyze large groups of technologies for trends and commercial potential
- Meet with faculty and/or grad students to gain a better understanding of their technologies

Qualifications:

- Undergraduate major in science or engineering disciplines preferred
- Strong writing and communication skills
- Adept at research and data analysis
- Able to translate complex technical material for a general audience

This position pays $11/hr. To apply, please send a resume and cover letter to:

Meaghan Shaw
Marketing Manager
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